



KELOWNA DRAGON BOAT CLUB (KDBC) PADDLING SOCIETY

Kelowna Dragon Boat Club Festival

Waterfront Park, Kelowna, BC

Vendor Information Sheet

Saturday, August 25th and Sunday, August 26th, 2018

Event Information and Demographics

The Kelowna Dragon Boat Festival is a premier summer dragon boat festival that takes place annually in Kelowna, BC. It is a wonderful event receiving rave reviews from all participating teams and entertainers and the public at large. The Event continues to grow. Currently the festival has over 700 participants, their families and volunteer staff. The event draws hundreds of the public to our Tug Boat Beach location.

Sunday's Breast Cancer Challenge Race and Carnation Ceremony pays tribute to the origins of modern dragon boat racing and demonstrates the life altering aspect of the sport of dragon boating. With the Carnation Ceremony we remember those currently in treatment and those who no longer paddle but are still with us in spirit.

Vendor Space and Promotion

Each vendor is supplied with a minimum of 10' x 10' space in a high traffic area along the boardwalk or plaza. Each vendor will receive throughout the festival a minimum of three 15 second announcements extolling their wares. (Vendors should provide the Festival Vendor Coordinator with short spiel to facilitate these announcements. In addition, vendors will be highlighted on our website, with a link to the vendor's website, if provided.)

Vendor Applications

Vendor space is very limited. To reserve a spot please submit the Vendor Application Form with the required \$100 refundable deposit at your earliest convenience. This deposit must be paid before your vendor spot is confirmed and assured. There are no fees unless a power connection is required and this needs to be arranged separately. Refunds will be issued to all vendors who operate throughout the festivals hours over the two days.

Festival Dates and Hours

The festival dates are Saturday, August 25th and Sunday, August 26th, 2018. All vendors must be operational between 7AM and 5PM each festival day.

Site Access and Security

Vendors have vehicle access to the Festival Site between 6AM and 7AM on each festival day. All vehicles must be moved off site by 7AM before the festival commences each day. The festival provides limited security on Friday & Saturday evening. Vendors are responsible for securing their property. Vendors may setup Friday evening between 5 and 6PM, by request only.

Vendors are asked to consider donating an item(s) to our festival's Participant Draw.

festival.vendors@kelownadragonboatclub.com

The Kelowna Dragon Boat Club Paddling Society and the Kelowna Dragon Boat Club Festival reserves the right to determine to location of the vendor space on site. Vendors and Exhibitors are responsible for all permits, insurance, and licensing they may require. There will be no electrical connections available without previous arrangement and payment of required fees. All applications are subject to approval and we reserve the right to accept or refuse any application.